

# Enrich. Energize. Engage.

# RAISING THE ROOF

Your support has a HUGE



### The Campaign

# OF GIFTS	GIFT AMOUNT
4	\$100,000
5	\$50,000
5	\$25,000
7	\$10,000
10	\$5,000
10	\$1,000
41	\$905,000

Your gift will help us protect:

- classroom, studio, and gallery spaces
- equipment
- artwork
- art-making materials

Help us upgrade our Arts Center's decaying roof and gutter system, windows, doors & elevator!

"We believe the Arts are an important part of a community. **The Strand is an extremely important part of Plattsburgh's character and soul.** We are happy to support the Strand."

--Robert Donlan, Donlan Wealth Management

"The Strand is such a huge asset to the North Country.

The classes and resources available offer something for everyone - from skilled craftsmen to aspiring young artists, there is no shortage of opportunities to explore the arts. The organization is the cornerstone of arts and culture in the region." --Alyssa Boczar, Board Member

### 1360+ Students

The programs and activities within the Arts Center are attended and utilized by individuals of all ages and ability levels every year.

### 320+ Members

With 323 members and counting, our goal is to reach 500 by December 2024.
Our members range from artists to art enthusiasts.

### 6 Studios

The Arts Center is home to: Visual Arts Studio, Music Studio, Multimedia Lab, Digital Technologies Lab, Clay Studio, & Printmaking Studio.

### 160+ Classes

We offer over 160 classes a year in the Arts Center ranging from visual arts to music to STEAM to youth summer camps.

## Thank you for your support!

Your gift helps us upgrade and protect our Arts Center to ensure our community-based programming is possible for generations to come.



## Contact Us

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# RAISING THE ROOF DONOR GIFT CHART



### **Sponsor a Window**

 Brass plaque engraved with your name installed on the sill of a brand new window

### Original Art for Your Walls

 You will receive an original ceramic sculpture created in our clay studio

### **Naming Recognition**

- 5-10 year terms
- Name/logo displayed in Arts Center space & marketing materials

12" sculpture

Available Opportunities: Gallery (\$250,000), MakerSpace (\$250,000), Ceramics Studio (\$100,000)

### **THANK YOU!**

## Permanent Recognition on Donor Wall

Every donor at the \$1,000+ level will have their name/logo included on a permanent donor wall installed in the Arts Center. \$50,000

8" sculpture

Available Opportunities: Printmaking Studio, Music Studio,

Sculpture Pads, Welcome Center, Visual Arts Studio (\$50,000)

\$25,000

6" sculpture

Available Opportunities: Artist Salon Series, Admin Suite, Directors Offices, Elevator (\$25,000)

\$5,000-\$10,000

3-5" sculpture

\$2,500

**Available Opportunities: 120** windows in the Arts Center

### **DONOR WALL MOCK-UP**



#### **SAMPLE OF SCULPTURE GIFT**



View from the Clay Studio: sample of sculpture created by artist Kailey Maher, gifted to donors at the \$5,000 level and above.



"The piece is inspired by community and nature, and the inherent ability for both to adapt and support one another through divergent paths of creative thinking. These divergent paths come together, murmurating, to co-create positive and habitable environments where creativity and kindness thrive. It is within community, as in nature, that we can find these upward paths by coming together and supporting one another." --Kailey Maher, Artist



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